

Michael Wissot for California State Assembly Leadership over Politics

Message From the Candidate

My fellow Californians,

Last month I wrote to you that as proud of California as we are, we all equally agree that we have not attained the level of greatness that is possible. The biggest reason for this current situation is a lack of strong leadership. A lack of leadership throughout all facets of our state government in Sacramento over time has created a sense of malaise in our great state.

It is my assertion that true leadership comes not just from the absence of disaster, but the presence of accomplishment. For too long our accomplishments have been a series of uninspiring initiatives that benefit few and affect even less. Let us now say that the time for substandard leadership is over. I am running to replace a substandard member of the Assembly in my home district of 41 and I know many others throughout the state are doing the same.

Rather than hoping the economy will turn around, let us propose solutions to accomplish that feat. Rather than say all we do is spend more money on education with no results, let us propose bold new initiatives that will shake up the structural impasse of our educational system so that our children can truly have a better future. Rather than discuss issues, which are politically correct or win re-election bids, let us address the issues that may be less popular, but more important, such as ending homelessness and reducing traffic congestion.

As John F. Kennedy challenged America in the 1960's to put a man on the moon and Ronald Reagan challenged the Soviet Union in the 1980's to end the cold war, so too must we challenge Californians at the dawn of the 21st century to break through the malaise in which it currently finds itself in.

Therefore, I propose the following challenges to Californians and I hope to begin this January as your Assemblyman, by challenging our State Legislature to enact the following initiatives before the end of this decade:

I propose that we bring 10,000 jobs back to California before 2005 by:

1. Unshackling small business by repealing job killer legislation and giving incentives them to hire new employees.
2. Partnering with Hollywood to bring jobs back home that have gone to Canada
3. Cut the business taxes in the new San Fernando Valley City to attract new jobs to the Valley

I propose that California be the first state to introduce the \$100,000 teacher before 2010 by:

1. Redirecting educational and other funds currently misspent by Sacramento

Continued on Page Two

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Continued: Message From the Candidate

2. Redirecting budgetary pork projects towards attracting and retaining the best and brightest to instruct our children
3. Reprioritizing our goals to truly make education our primary focus
4. Partnering with our colleges to help bolster our education departments and the promotion of them to prospective students
5. Breaking our school systems into much smaller districts so that we can focus funds in the most effective areas and tailor solutions to individual school new needs

I propose that we end homelessness as we know it in California before 2010 by:

1. Addressing the distinct differences and classifications of the homeless and prescribing solutions to each
 - a. Partnering with local educators and businesses to provide the necessary professional skills and jobs that the homeless are currently unable to obtain
 - b. Partnering with real estate developers to build more affordable housing
 - c. Providing incentives to local business to hire the homeless upon their obtaining the necessary job skills
 - d. Partnering with public and private substance abuse centers to aid those who seek help
 - e. Partnering with public and private psychiatric institutions to aid those who seek help
2. Stop sending the homeless to jail, just for being homeless and focus the gained revenue on getting them off the street for good
3. Endorse and help implement LA County Sheriff Lee Baca's plans for temporary housing facilities

I propose that we reduce California's traffic congestion by 50% before 2010 by:

1. Implementing a host of cost effective short-term solutions designed to alleviate current bottlenecks
2. Implementing long-term solutions that create better, not alternative, means of transportation such as double-decker highways and high-speed rail

Creating a bipartisan, public and private sector task force that is charged with handling both rapid response and long-term solutions to our traffic needs by acting as the conduit between the local neighborhood organizations, transportation officials and local/state legislators

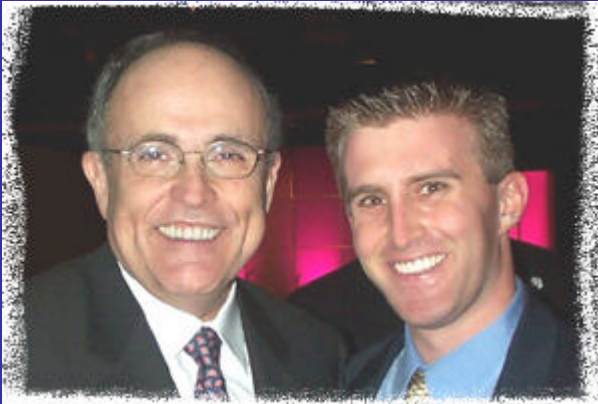
Michael's Key Initiatives For Sacramento

- 1. IMPROVE EDUCATION**
- 2. REDUCE TRAFFIC CONGESTION**
- 3. INCREASE PUBLIC SAFETY**
- 4. RESTORE STRENGTH TO THE ECONOMY**
- 5. ADVANCE ENVIRONMENTAL POLICIES**

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From the Campaign Trail...

You are welcome to join Michael at any of these future events



Michael with Former Mayor Giuliani

Visit with Michael in the garden of Mary Hawkins with special guest Assemblyman George Runner Saturday August 10th in Calabasas Please call our offices to attend

Join Michael at the Small Business Roundtable August 30th in Woodland Hills Please call our offices to attend



Michael with Michael Deaver

For more about Michael, his website is www.wissot.com, or call us at (818) 674-9071, (805) 431-7512, or (310) 466-7363.

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