



FOR IMMEDIATE RELEASE

Contact: Ryan Powers
Campaign Manager
310-466-7363

WISSOT STATEMENT ON 'DAMAGING' PAVLEY BILL
Legislation sets bad precedent and endangers California families

WOODLAND HILLS (July 2, 2002) - Michael Wissot, the Republican 41st Assembly District nominee and former Ventura County Air Pollution Control District employee issued the following statement strongly condemning the passage of AB 1493, a bill which was amended this week to include previous legislation from AB 1058 more popularly known as the "SUV Tax Bill".

"My opponent has proposed a damaging piece of legislation to California families and our local economy, in particular our automotive industry and its employees. We all share a love of our environment, but Assemblywoman Pavley has once again proposed legislation intended to placate her environmental lobbyists, with little or no regard for the inhabitants of the environment she claims to represent".

"This issue should be viewed in terms of cost-benefit to all of the affected parties. Research shows that if we were to eliminate all the cars in the state of California tomorrow it would have a net impact of reducing CO2 emissions by less than **.1 percent worldwide**. On the other hand, this bill will most certainly cause the automotive industry to raise the costs of many of its vehicles, most likely causing a decline in sales by pricing consumers out of an affordable choice. As a consequence, this will damage the economy by decreasing industry revenue and costing automotive industry jobs. Therefore, when looking at the nominal benefit this has on the environment, coupled with the major impact it will have on California families, it would be irresponsible to support such a bill."

"My opponent claims that the other benefit to her bill is that it will show that California is once again at the forefront of American trends and she hopes that other states and the federal government will follow the lead on her bill. I think I join most of my fellow Californians when I say that this is one trend we **do not** want to see California set."

Michael Wissot is a local small business owner in Woodland Hills, CA. He has served at the helm of Dentistry.com, an Internet company specializing in information-based services for patients and dental professionals, for the past 3 years. Dentistry.com has flourished under his leadership, becoming the most comprehensive online resource for oral health care worldwide.

Prior to owning Dentistry.com, Michael Wissot worked for United States Senate, serving on the staff of Senator John McCain of Arizona, along with the Senate Committee for Commerce, Science, and Transportation. He covered several key legislative issues on domestic commerce, including the moratorium on Internet taxation, the deregulation of the telecommunication/cable industry, and the curbing of corruption in professional boxing.

When dealing with sports-related issues, he relied on his background in sports marketing, which included stints with the San Francisco Giants, Baltimore Orioles, Insight.com Bowl, and James Madison University Athletics. His public relations expertise was fostered through a challenging agenda at Hill and Knowlton in New York, where he worked with several high profile clients/companies.

Wissot received a Bachelor of Arts degree from James Madison University, a Master of Business Administration degree from The University of Arizona, and a Master of International Management degree from Thunderbird, The American Graduate School of International Management. Other educational experiences in Salamanca, Spain and Geneva, Switzerland have provided him with a strong background in cross-cultural communication, negotiation, and diplomacy. He has an intimate appreciation for the Hispanic culture and actively uses his fluency in Spanish.

For more information on this issue or Michael Wissot's 41st Assembly District campaign, please contact Campaign Manager Ryan Powers at 310-466-7363 or at: info@wissot.com.